KEPRO
Kenya Extended Producer Responsibility Organization
Collaboration | Commitment | Circularity | Community

THE 3RD ANNUAL KEPRO

Circular Packaging Conference 2025

21 OCTOBER 2025 | Hyatt Regency Nairobi

PROGRAMME



Danish Industry
East Africa

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Circular Packaging Conference 2025

Platinum Sponsor

Danish Industry
East Africa

Our vision is to act as a regional driver for sustainable growth and job creation in East Africa by leveraging the Danish labour market model and our experience with green transition







Theme:

Thriving Together:

People, Planet, Progress.

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SCAN TO LEARN MORE

THE 3RD ANNUAL KEPRO
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EVENT PROGRAMME

7:30 AM - 8:30 AM

Arrival, Welcome Tea and Registration

8:30 AM - 9:00 AM

Opening Remarks and Speeches

Kenya National Anthem | EAC Anthem

- Welcome note and Context Setting by KEPRO Chair Steve Muli
- Chief Guest of honor speech
- Key note speaker
- Welcome note and Video Context Setting (MC 2)

Session 1:

9:00 AM - 9:50 AM

Topic: Enabling waste pickers and formalizing the sector

Thematic focus PEOPLE: (Green jobs and social equity)

Presentation: Case study: Packaging waste management case for South Africa (20 mins presentation and Q&A)

Closing Remarks Q&A

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Session 2:
9:50 AM – 10:35 AM

Topic: Challenges and Opportunities in Sustainable Packaging Innovation

Thematic focus PLANET: (Circular Design, Return Systems and Lifecycle Assessment)

Presentation: Case Study: Successful takeback model for packaging waste/ incentivization model/traceability (20 mins presentation and Q&A)

Closing Remarks Q&A

Tea Break
10:35 AM – 11:15 AM



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Session 3:
11:15 AM – 12:05 PM

Topic: Beyond Obligation – EPR as a catalyst for circular innovation

Session Sponsored by
Danish Industry East Africa

Thematic focus PROGRESS: (Beyond Obligation - EPR as a Catalyst for Investment Opportunities)

Presentation: Case Study: Relevance of the EU Packaging and Packaging Waste Regulations (PPWR) to Kenya's context (20 mins presentation and Q&A)

Closing Remarks Q&A

12:05 PM -1:00 PM

Launch of KEPRO's Sustainable Waste Management Toolkit

Keynote Address

James Odongo and Klaus L. Christensen

Official Launch

THE 3RD ANNUAL KEPRO
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EVENT PROGRAMME

Lunch Break
1:00 PM – 2:00 PM



2:30 PM – 3:30 PM

KEPRO in Schools: Nurturing Future Leaders of Sustainability

Presentation

Faith Mwikali

3:30 PM – 4:00 PM

KEPRO Circular Accelerator Program 2025 – Where Innovation Meets Sustainability

Presentation

Cynthia Wainaina

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EVENT PROGRAMME

4:00 PM – 4:30 PM

Rapporteur

James Odongo

Vote of Thanks

KEPRO Board Vice Chair – Mumbi Keega

4:30 PM – 5:30 PM

4 O'clock tea and networking



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AWARDS GALA DINNER

THEME
FUTURISTIC FRONTIERS
ALL BLACK EDITION

PROGRAMME

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AWARDS GALA PROGRAMME

5:30 – 6:30 PM	**DJ Entertainment/ cocktails**
6:30 PM – 7:30 PM	**Guest arrival and western themed dinner served**
	KEPRO STAFF
7:30 -7:40 PM	**Opening remarks (MC 1)**
	MC opens the evening, introduces sponsors and highlights the evenings program
7:40 PM – 8:00 PM	**Fun Breaker Activity (MC 2)**
	by our hype masters
8:00 – 9:00 PM	**Awards Ceremony (MC 1)**
	Awards presentation **Category 1: Excellence in Sustainable Packaging Innovation** Winner receives trophy 1st runner up receives Trophy

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AWARDS GALA PROGRAMME

Category 2; Excellence in Packaging Recovery and Recycling systems

Winner receives trophy
1st runner up receives Trophy

Category 3: Public Awareness and Behavior Change Award

Winner receives trophy
1st runner up receives Trophy

Category 4: Circular Business Impact Award

Winner receives trophy
1st runner up receives Trophy

Category 5: Data Driven Take back Excellence Award

Winner receives trophy
1st runner up receives Trophy
Group photo opportunity

Vote of Thanks

James Odongo

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