



THE 3RD ANNUAL KEPRO Circular Packaging Conference **2025**

 **21** OCTOBER 2025

 Hyatt Regency Nairobi

PROGRAMME





THE 3RD ANNUAL KEPRO
**Circular Packaging
Conference 2025**

Platinum
Sponsor

DI Danish Industry
East Africa

Our vision is to act as a regional driver for **sustainable growth** and **job creation** in East Africa by leveraging the Danish labour market model and our experience with green transition



Theme:
Thriving Together:
People, Planet, Progress.

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EVENT PROGRAMME

7:30 AM - 8:30 AM

Arrival, Welcome Tea
and Registration

8:30 AM - 9:00 AM

Opening Remarks and
Speeches

🎵 Kenya National Anthem | EAC Anthem 🎵

- Welcome note and Context Setting by KEPRO Chair Steve Muli
- Chief Guest of honor speech
H.E. Hon. Francis Mwangangi
Deputy Governor - Machakos County,
- Key note speaker Prof. Judi Wakhungu EGH
- Welcome note and Video Context Setting (MC 2)

Session 1:

9:00 AM - 9:50 AM

Topic: From Awareness to Action: Consumer Behaviour as the Engine of EPR Success

Thematic focus PEOPLE: (My Waste, My Responsibility!)

Panel Discussion 35 mins

Presentation: : Segregation at Source: Kenyan Success Stories and Lessons (10 mins presentation and Q&A)

Closing Remarks Q&A 5 mins



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EVENT PROGRAMME

9:50 AM – 10:30 AM

Launch of KEPRO's Sustainable Waste Management Toolkit

Keynote Address 10 mins
Official Launch 30 mins

Tea Break

10:35 AM – 11:15 AM



Session 2:

11:15 AM - 12:05 PM

Topic: Challenges and Opportunities in Sustainable Packaging Innovation

Thematic focus PLANET: (Circular Design, Return Systems and Lifecycle Assessment)

Presentation: Packaging waste management case for South Africa (10 mins presentation and Q&A)

Panel Discussion 35mins

Closing Remarks Q&A 5 mins

EVENT PROGRAMME

Session 3:

12:05 PM - 1:00 PM

Topic: EPR as a catalyst for circular innovation

Session Sponsored by



Thematic focus **PROGRESS:**

(Investment opportunities and global policies)

Presentation: Relevance of the EU Packaging and Packaging Waste Regulations (PPWR) to Kenya's context (10 mins presentation and Q&A)

Panel Discussion 35mins

Closing Remarks Q&A 10 mins

Lunch Break

1:00 PM - 2:30 PM





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EVENT PROGRAMME

2:30 PM – 3:30 PM

**KEPRO Circular Accelerator Program 2025 – Where
Innovation Meets Sustainability**

Presentation

Faith Mwikali

Showcase of school innovations

3:30 PM – 4:00 PM

**KEPRO in Schools: Nurturing Future Leaders
of Sustainability**

Presentation

Cynthia Wainaina

2025 Program Highlights

4:00 PM – 4:30 PM

Rapporteur

Brandie Boit

Vote of Thanks

KEPRO CEO James Odongo



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4:30 PM – 5:30 PM

4 O'clock tea and networking





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**Sustainable packaging, innovation &
circular economy (SPiCE) Awards**

GALA DINNER

THEME

FUTURISTIC FRONTIERS

DRESS CODE:

A L L B L A C K E D I T I O N

21 | OCT | 2025

HYATT REGENCY NAIROBI



PROGRAMME

AWARDS GALA PROGRAMME

5:30 – 6:30 PM

DJ Entertainment/ cocktails

6:30 PM – 7:30 PM

Guest arrival and western themed dinner served

KEPRO STAFF

7:30 -7:40 PM

Call to Order

James Odongo

7:40 PM – 8:00 PM

Fun Breaker Activity (MC 2)

by our hype masters

8:00 – 8:15 PM

Welcome Note

Mumbi Keega

8:15 – 8:30 PM

Keynote Speech By Chief Guest

Prof. Shaukat Abdulrazak, EBS
Ps, State Department of Science, Research
and Innovation

8:30 – 9:00 PM

Awards Ceremony (MC 1)

Awards presentation

**Category 1: Excellence in
Sustainable Packaging Innovation**

Winner receives trophy

1st runner up receives Trophy



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AWARDS GALA PROGRAMME

Category 2; Excellence in Packaging Recovery and Recycling systems

Winner receives trophy

1st runner up receives Trophy

Category 3: Public Awareness and Behavior Change Award

Winner receives trophy

1st runner up receives Trophy

Category 4: Circular Business Impact Award

Winner receives trophy

1st runner up receives Trophy

Category 5: Data Driven Take back Excellence Award

Winner receives trophy

1st runner up receives Trophy

Group photo opportunity

Vote of Thanks

Mary Kaluki