



THE 3RD ANNUAL KEPRO  
**Circular Packaging  
Conference 2025**

**21** OCTOBER 2025 Hyatt Regency Nairobi

# PROGRAMME





THE 3RD ANNUAL KEPRO  
**Circular Packaging  
Conference 2025**

Platinum  
Sponsor

**DI** Danish Industry  
East Africa

Our vision is to act as a regional driver for **sustainable growth** and **job creation** in East Africa by leveraging the Danish labour market model and our experience with green transition



Theme:  
**Thriving Together:**  
People, Planet, Progress.

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LEARN MORE



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# EVENT PROGRAMME

**7:30 AM - 8:30 AM**

Arrival, Welcome Tea  
and Registration

**8:30 AM - 9:00 AM**

Opening Remarks and  
Speeches

🎵 Kenya National Anthem | EAC Anthem 🎵

- Welcome note and Context Setting by KEPRO Chair Steve Muli
- Chief Guest of honor speech  
H.E. Hon. Francis Mwangangi  
Deputy Governor - Machakos County,
- Key note speaker Prof. Judi Wakhungu EGH
- Welcome note and Video Context Setting (MC 2)

## Session 1:

9:00 AM - 9:50 AM

**Topic: From Awareness to Action: Consumer Behaviour as the Engine of EPR Success**

**Thematic focus PEOPLE:** (My Waste, My Responsibility!)

Panel Discussion 35 mins

**Presentation:** : Segregation at Source: Kenyan Success Stories and Lessons (10 mins presentation and Q&A)

**Closing Remarks Q&A 5 mins**



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# EVENT PROGRAMME

9:50 AM – 10:30 AM

## Launch of KEPRO's Sustainable Waste Management Toolkit

**Keynote Address 10 mins**  
**Official Launch 30 mins**

## Tea Break

10:35 AM – 11:15 AM



## Session 2:

11:15 AM - 12:05 PM

**Topic: Challenges and Opportunities in Sustainable Packaging Innovation**

**Thematic focus PLANET:** (Circular Design, Return Systems and Lifecycle Assessment)

**Presentation:** Packaging waste management case for South Africa (10 mins presentation and Q&A)

Panel Discussion 35mins

**Closing Remarks Q&A 5 mins**

# EVENT PROGRAMME

## Session 3:

12:05 PM - 1:00 PM

Topic: EPR as a catalyst for circular innovation

Session Sponsored by



### Thematic focus **PROGRESS:**

(Investment opportunities and global policies)

**Presentation:** Relevance of the EU Packaging and Packaging Waste Regulations (PPWR) to Kenya's context (10 mins presentation and Q&A)

Panel Discussion 35mins

**Closing Remarks Q&A 10 mins**

## Lunch Break

1:00 PM - 2:30 PM





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2:30 PM – 3:30 PM

## KEPRO Circular Accelerator Program 2025 – Where Innovation Meets Sustainability

### Presentation

Faith Mwikali

Showcase of school innovations

3:30 PM – 4:00 PM

## KEPRO in Schools: Nurturing Future Leaders of Sustainability

### Presentation

Cynthia Wainaina

2025 Program Highlights

4:00 PM – 4:30 PM

### Rapporteur

Brandie Boit

### Vote of Thanks

KEPRO CEO James Odongo



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# EVENT PROGRAMME

4:30 PM – 5:30 PM

4 O'clock tea and networking





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**Sustainability, Packaging Innovation &  
 Circular Economy (SPiCE) Awards**

**GALA DINNER**

THEME

**FUTURISTIC  
 FRONTIERS**

DRESS CODE:

**A L L B L A C K E D I T I O N**

21 | OCT | 2025

**HYATT REGENCY NAIROBI**



**PROGRAMME**

# AWARDS GALA PROGRAMME

5:30 – 6:30 PM

DJ Entertainment/ cocktails

6:30 PM – 7:30 PM

Guest arrival and western themed dinner served

KEPRO STAFF

7:30 -7:40 PM

Opening remarks (MC 1)

MC opens the evening, introduces sponsors and highlights the evenings program

7:40 PM – 8:00 PM

Fun Breaker Activity (MC 2)

by our hype masters

8:00 – 9:00 PM

Awards Ceremony (MC 1)

Awards presentation

**Category 1: Excellence in  
Sustainable Packaging Innovation**

Winner receives trophy

1st runner up receives Trophy



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# AWARDS GALA PROGRAMME

## Category 2; Excellence in Packaging Recovery and Recycling systems

Winner receives trophy

1st runner up receives Trophy

## Category 3: Public Awareness and Behavior Change Award

Winner receives trophy

1st runner up receives Trophy

## Category 4: Circular Business Impact Award

Winner receives trophy

1st runner up receives Trophy

## Category 5: Data Driven Take back Excellence Award

Winner receives trophy

1st runner up receives Trophy

Group photo opportunity

Vote of Thanks

James Odongo