



THE 4TH ANNUAL KEPRO
**Circular Packaging
Conference 2026**

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CIRCULAR PACKAGING CONFERENCE 2026

Sustainable Practices for a Resilient Future:
**Innovation in Packaging, Accountability,
Impact**



EXECUTIVE SUMMARY

The transition to a circular economy is no longer an environmental aspiration, it is a business imperative. As global markets demand greater transparency, resource efficiency, and sustainable production practices, organizations must rethink how packaging is designed, used, recovered, and reintegrated into the economy. In Kenya, the implementation of the **Sustainable Waste Management Act, 2022 and the Extended Producer Responsibility (EPR) Regulations, 2024** has accelerated this shift, requiring businesses to move beyond compliance and embrace innovation, collaboration, and measurable sustainability outcomes.

Against this backdrop, the **Kenya Extended Producer Responsibility Organization (KEPRO)** will host the **4th KEPRO Annual Circular Packaging Conference (KACPC IV) on 2nd October 2026** at the **Hyatt Regency, Westlands, Nairobi**. Under the theme "**Sustainable**

Packaging for a Resilient Future: Innovation. Accountability. Impact.", the conference will convene over **250** leaders from government, industry, development partners, academia, recyclers, investors, and civil society to explore practical solutions that advance sustainable packaging and accelerate Kenya's transition to a circular economy.

Through high-level keynotes, expert panel discussions, industry exhibitions, practical case studies, networking opportunities, and the launch of new knowledge products, KACPC IV will provide a platform for learning, collaboration, and business growth. More than a conference, it is an opportunity for organizations to build strategic partnerships, showcase innovation, strengthen market visibility, and help shape the future of sustainable packaging and responsible waste management in Kenya and across Africa.



ABOUT KEPRO

The **Kenya Extended Producer Responsibility Organization (KEPRO)** is Kenya's largest Producer Responsibility Organization (PRO), representing over **1,400 member companies** across the packaging value chain. Established to support producers in meeting their Extended Producer Responsibility (EPR) obligations, KEPRO is at the forefront of advancing sustainable waste management and accelerating Kenya's transition to a circular economy.

Working closely with government, industry,

recyclers, county governments, development partners, and consumers, KEPRO delivers practical solutions that strengthen packaging waste recovery, improve recycling systems, promote responsible production and consumption, and support producer compliance.

Through policy advocacy, strategic partnerships, innovation programmes, and public awareness initiatives, KEPRO continues to drive collaboration across the packaging value chain and champion sustainable packaging solutions.

One of KEPRO's flagship initiatives is the **Annual Circular Packaging Conference (KACPC)** Kenya's premier industry platform for dialogue, knowledge exchange, and innovation on sustainable packaging, Extended Producer Responsibility, and the circular economy. The conference brings together policymakers, industry leaders, innovators, recyclers, development partners, and sustainability practitioners to shape the future of responsible packaging and waste management in Kenya and across the region.

OUR IMPACT & PRESENCE

Kenya Extended Producer Responsibility Organization — impact from inception to date

1,400
Members assisted
with compliance

500+
Awareness forums
conducted



47
Counties Reached
through our CLT initiatives

**93,000
+MT**
Packaging waste recovered
and recycled through our
interventions

KSH. 300,000,000+
Disbursed to boost recycling efforts

WHY THIS CONFERENCE MATTERS

The packaging industry is undergoing a fundamental transformation. Strengthened environmental regulations, evolving consumer expectations, growing ESG commitments, and global sustainability standards are redefining how businesses design, use, and manage packaging.

For organizations in Kenya, sustainability is no longer a compliance exercise, it is a strategic business priority. Companies must adapt by embracing innovation, strengthening accountability, and building resilient circular business models.

The **4th KEPRO Annual Circular Packaging Conference** provides a timely platform to:



Understand emerging policy and regulatory developments.



Discover innovative packaging technologies and circular business models.



Learn from industry leaders through practical case studies and success stories.



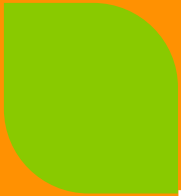
Explore investment and partnership opportunities across the packaging value chain.

More than a conference, KACPC IV demonstrates how sustainability can drive innovation, operational efficiency, market competitiveness, and long-term business growth. Delegates will leave with practical insights, actionable strategies, and valuable partnerships to help navigate today's challenges while preparing for tomorrow's opportunities.



Connect with over 250 decision-makers shaping the future of sustainable packaging.

Whether you are a producer, policymaker, recycler, investor, sustainability professional, researcher, innovator, or development partner, KACPC IV provides an opportunity to become part of Kenya's growing circular economy movement.



THE 4TH KEPRO ANNUAL CIRCULAR PACKAGING CONFERENCE (KACPC IV) – WHAT TO EXPECT THIS YEAR.

Building on the success of the previous three editions, the conference has grown into Kenya's flagship forum dedicated to sustainable packaging, Extended Producer Responsibility, circular economy, and responsible waste management.

This year's conference will be held under the theme:

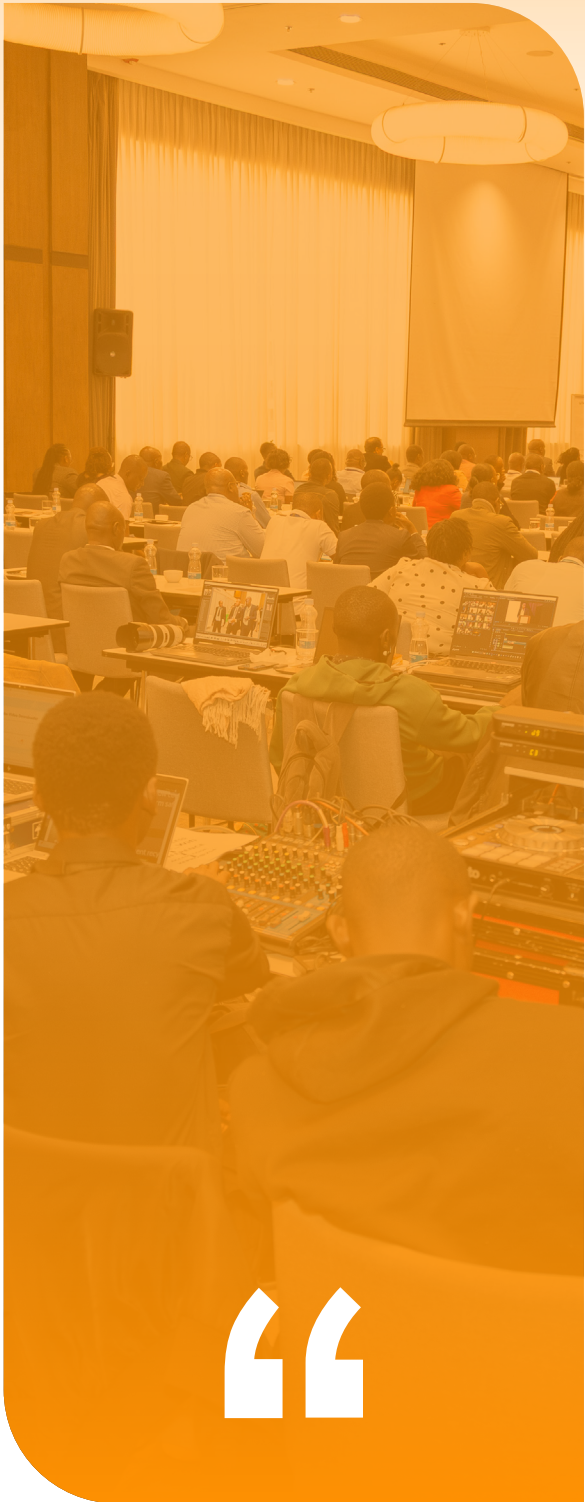
Sustainable Packaging for a Resilient Future: Innovation. Accountability. Impact. The programme has been intentionally designed around three interconnected pillars that define the future of sustainable packaging.

Innovation will explore breakthrough packaging materials, circular product design, alternative packaging solutions, emerging technologies, and scalable waste-to-value business models that are transforming the packaging industry.

Accountability will focus on governance, Extended Producer Responsibility implementation, corporate leadership, policy developments, measurement frameworks, and practical approaches that enable organizations to move beyond sustainability commitments towards measurable impact.

Impact will showcase practical success stories, celebrate industry leadership, highlight innovative enterprises driving circular economy solutions, and demonstrate how collaboration across the value chain can accelerate Kenya's transition towards a resource-efficient and resilient economy.

KACPC IV is more than a conference, it is a platform for collaboration, innovation, and collective action. It provides an opportunity for industry leaders to shape policy discussions, share practical experiences, build strategic partnerships, and contribute to the future of sustainable packaging in Kenya and beyond.



WHO SHOULD ATTEND?

The **4th KEPRO Annual Circular Packaging Conference** is designed for organizations and professionals involved in packaging, manufacturing, sustainability, environmental management, policy development, waste management, and the circular economy.

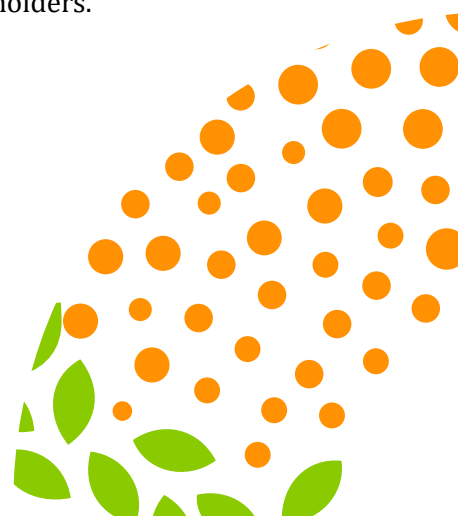
The conference is particularly relevant for:

- Government and Regulatory Institutions
- Producers and Industry
- Circular Economy and Waste Management Sector
- Development Partners and Financial Institutions
- Academia and Research Institutions
- Professional Bodies and Business Associations
- Civil Society and Non-Governmental Organizations
- Media and Communications

Whether you are seeking to understand regulatory developments, identify innovative packaging solutions, establish strategic partnerships, showcase products and services, or contribute to shaping Kenya's circular economy agenda, KACPC IV provides an unparalleled platform to engage with the industry's leading stakeholders.

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**Connect with over
250 decision-makers**
shaping the future of sustainable
packaging.



DELEGATE CHARGES



(AUGUST)
EARLY BIRD TICKETS



(SEPTEMBER)
REGULAR TICKETS



SCAN QR
CODE FOR
REGISTRATION



EXHIBITION OPPORTUNITIES

STANDARD 2X2

KSH. 15,000

PREMIUM 3X3

KSH. 25,000

DISCLAIMER: BOOTH SALES CLOSE ON SEPTEMBER 23RD.

SPONSORSHIP PACKAGES & BENEFITS

SILVER 150,000	GOLD 250,000	DIAMOND 500,000	PLATINUM 1,000,000
Logo placement across all communication and marketing platforms	Logo placement across all communication and marketing platforms	Logo placement across all communication and marketing platforms	Logo placement across all communication and marketing platforms
STANDARD Complementary booth	STANDARD Complementary booth	PREMIUM Complementary booth	PREMIUM Complementary booth
Banner placement at strategic points	Banner placement at strategic points	Banner placement at strategic points	Banner placement at strategic points
1/4 A PAGE AD on website and program	1/2 A PAGE AD on website and program	3/4 PAGE AD on website and program	FULL PAGE AD on website and program
Social media spotlight endorsing you as our sponsor	Social media spotlight endorsing you as our sponsor	Social media spotlight endorsing you as our sponsor	Social media spotlight endorsing you as our sponsor
Certificate of appreciation	Certificate of appreciation	Certificate of appreciation	Certificate of appreciation
BOTTOM BANNER acknowledgement/ad placement at the post conference thank you note	MID BANNER acknowledgement/ad placement at the post conference thank you note	TOP BANNER acknowledgement/ad placement at the post conference thank you note	TITLE BANNER acknowledgement/ad placement at the post conference thank you note
Your promo video plays in between sessions (ONCE)	Your promo video plays in between sessions (THRICE)	Your promo video plays in between sessions (5 TIMES)	Your promo video plays during (ALL BREAKS)
—	—	Sponsor a session	Conference TITLE SPONSOR
—	Media interview (post conference)	Media interview (post conference)	Media interview (post conference)



WHY PARTNER WITH KEPRO

The **4th KEPRO Annual Circular Packaging Conference (KACPC IV)** is Kenya's premier gathering for leaders driving the future of sustainable packaging, Extended Producer Responsibility (EPR), and the circular economy. Hosted by **KEPRO**, Kenya's largest Producer Responsibility Organization (PRO) representing over **1,400 producers**, the conference will convene more than **250 high-level delegates** from government, industry, development partners, investors, academia, and the recycling sector.

As a sponsor or exhibitor, your organization will gain a powerful platform to:



Position your brand as a leader in sustainability, innovation, and the circular economy.



Engage directly with decision-makers shaping policy, investment, and business across the packaging value chain.



Showcase your products, technologies, and solutions to a highly targeted audience seeking practical sustainability solutions.



Build strategic partnerships with industry leaders, government, development partners, and prospective clients.



Maximize brand visibility through integrated conference branding, digital campaigns, media coverage, publications, and on-site activations.

More than a sponsorship opportunity, **KACPC IV** is where ideas become partnerships, innovation meets investment, and industry leaders come together to shape the future of sustainable packaging in Kenya and beyond.

Join us in driving innovation, strengthening accountability, and accelerating the transition to a resilient circular economy.



2025 CONFERENCE HIGHLIGHTS



Contact Details:

Winnie Chepkorir, Communications Lead
winnie@kepro.co.ke

Said Sulayman, Communications Assistant
communications@kepro.co.ke



Let's talk



+254 795 177205



conference.kepro.co.ke



winnie@kepro.co.ke



communications@kepro.co.ke